

Dear Senator/Congresswoman/Congressman _____,

I am writing to express my concern regarding the lack of regulation and oversight in the use of Generative Artificial Intelligence (GenAI) technology in political campaigns in the United States. GenAI allows users to create realistic images, videos, audio and automatically generated text, rapidly, cheaply, and at scale. These capabilities can be useful in many contexts, but during elections, they could also be misused to manipulate and deceive voters.

I am deeply concerned that we currently have no strong guardrails around the use of GenAI in campaigns. Our democracy relies on a well-informed public evaluating and choosing competing paths forward for our country. The use of GenAI in campaigns makes it too easy to falsify information and deceive the public while they are making that choice.

I urge you to include mechanisms to govern the use of GenAI in political campaigns in any existing legislative proposals for AI regulation. The Federal Election Commission (FEC) is considering one such mechanism, a potential amendment to the Federal Election Campaign Act that would clarify that 'fraudulent misrepresentation' applies to deceptive GenAI campaign ads. This is a good first step to protecting our democratic process from the malicious use of this technology, but stronger action is needed.

Further mechanisms could potentially include:

- Creating regulation that requires the robust flagging of GenAI-created content in campaigning material
- Developing a new expedited judicial mechanism to prosecute individuals who misuse GenAI in campaigning activities
- Investing in anti-disinformation educational programs for K-12 students

In addition to these urgent steps to mitigate the risks of existing GenAI technology in the upcoming election, I urge you to consider more proactive measures to protect the American people and our democracy against the harms of more capable AI technologies in the future, such as strengthening existing oversight structures to better regulate the use of AI in high-risk applications.

Thank you for your attention to this serious matter. I look forward to your response.

Respectfully,